



Charlie Hills



Saman Ahmed



# HOW TO DOMINATE LINKED **in** WITH COMMENTS







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# Study What Works:

- ↳ Before you dominate, observe.
- ↳ Learn from the best commenters on LinkedIn

**These creators consistently own the comments section:**



**Jasmin Alic** - Relatable + ridiculously consistent



**Lara Acosta** - Emotionally intelligent + strategic



**Tasleem Ahmad Fateh** - Insightful, funny, and real



**Luke Matthew** - Sharp, witty, and unfiltered

Scroll through their comments - note the tone, timing, and how they add value.

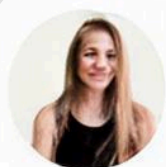


## Be Early (Within 30-60 Mins)

We can now see comment impression - so comment is a visibility play.

- Early comments = more eyeballs
- More impression = more profile visits
- More visibility = more growth

Aim to comment within 30-60 minutes of a post going live.



**Nadia Fernández** - You

↳ Website Designer & Fractional CMO | I help small busi

Ok, the head tilting identically the same direction  
one **Charlie Hills** & **Florian Camiade** 🤔

You two create AI + prompt magic with your eyes

Like - 🧐 6 | Reply - 7 Replies | 5,414 Impressions

Impression count is only visible to you



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# Be As Weird As F\*

Stop sounding like everyone else.

- Use a weird metaphore
- Say what you really think
- Inject humor or personality

Let them know there's a real human behind that comment.



**Charlie Hills** · You

I use AI to create content that converts.

Snot bad at all!

Like ·   2 | Reply · 1 Reply | 6,643 Impressions



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# Tell A Quick Story

Stories > statements

- Do this
- Drop a mini case study
- Share a small win or failure
- Connect it to the original post



Jasmin Alić · 1st

2mo ...

I teach you LinkedIn & how to build a brand | Coach for some of the bi...

Fun fact: This banner was actually a “leftover”.

It was 3am. I couldn't design anymore so I just hit Upload. The next morning: It got featured in a publication. Since then, I've left it up.

This is all to say: I'm not always the best judge. Sometimes, you guys show me what's good.

Thanks a lot for the mention, [Charlie!](#)

Celebrate ·    77 | Reply · 11 Replies






# Reply To Every Comment You Get

# You want comments? Earn them.

People took the time to write -  
respect it.

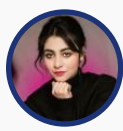
This builds relationships, not just reach.

<p>Charlie Hills posted this • 1mo</p> <p>Most people guess LinkedIn.</p> <p>...</p> <div>  <p><b>ChatGPT Analyzes Your LinkedIn Profile</b></p> <p>14 pages</p> </div> <p>👍👍👍 5,051</p> <p>959 comments • 635 reposts</p> <p>...show more</p>	<p>▲ <b>1,393,792</b> Impressions</p> <p>View analytics</p>
<p>Charlie Hills posted this • 1mo</p> <div>  <p>LinkedIn is your landing page.</p> <p>But most people miss these steps....</p> </div> <p>...show more</p> <p>👍👍👍 4,794</p> <p>934 comments</p>	<p>▲ <b>1,140,571</b> Impressions</p> <p>View analytics</p>
<p>Charlie Hills posted this • 3d</p> <p>How to use the NEW ChatGPT-4o image model.</p> <p>...</p> <div>  <p><b>Ultimate ChatGPT 4o Image Model Guide</b></p> <p>51 pages</p> </div> <p>👍👍👍 You and 3,316 others</p> <p>904 comments • 313 reposts</p> <p>...show more</p>	<p>▲ <b>675,572</b> Impressions</p> <p>View analytics</p>





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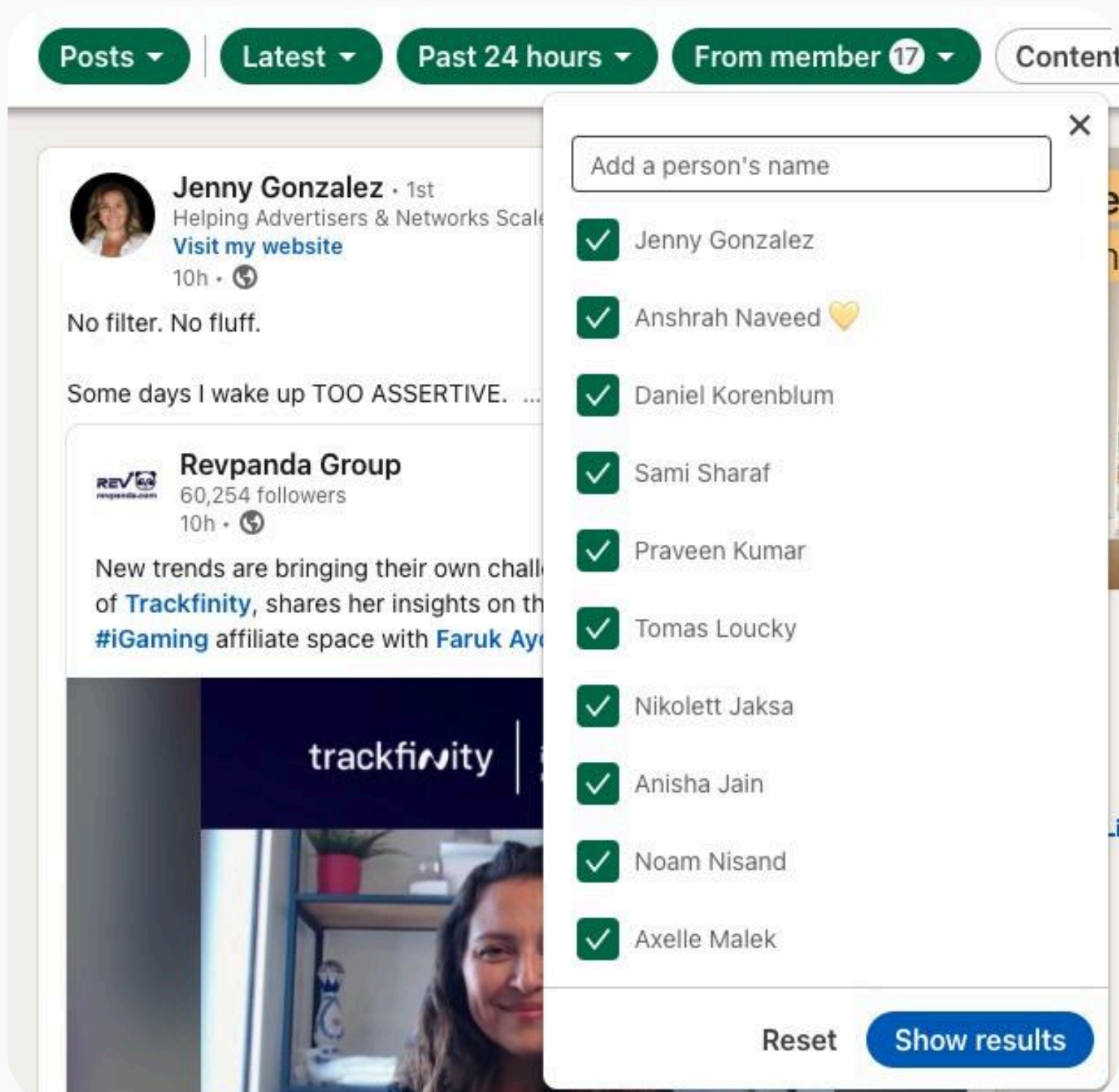


# Build Your Core List

Stay consistent with your people.

You don't need to be everywhere.

- Have a shortlist of 10-20 regulars.
- Show up for them.
- Leave room for new connections too.





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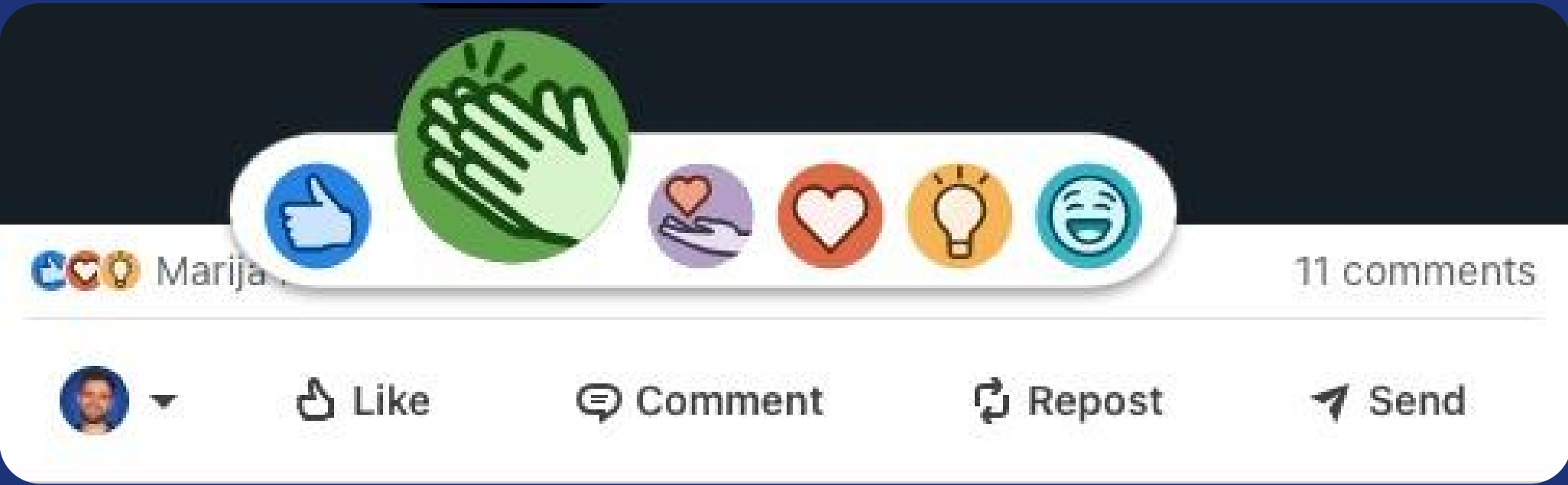
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# Comment On New People's Posts

its not just about your core crew.

You don't need to be everywhere.







# Comment Examples Before VS. After

Add a personality or be ignored

**Before:** "Love this!"

**After:** This hit me like a caffeine crash on a Monday. I used to ghost my commenters too. Here's how i fixed it.

See the difference? One's wallpaper. One's human.



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# Turn Comment Into Conversation

A comment can be the start of something big.

- Ask to connect.
- Slide until DMs.
- Keep the thread going.







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## **Key Takeaways:**

Comment within 30-60 mins of posting

- Add value, personality, and weirdness
- Engage old friends + new faces
- Be consistent. Have fun.
- Reply to everyone



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# AMAZING CONTENT

